

Terms and Conditions: #MarTechFest Dial Up Session Giveaways

General

1. The promoter of this prize draw ("Prize Draw") is MarTech Alliance, 41 Corsham Street, London N1 6DR ("MarTech Alliance").
2. The Prize Draw is subject to these terms and conditions and is open to residents of the United Kingdom who are registered ticket holders for the MarTech Alliance #MarTechFest Dial Up event on 19th – 25th April 2021.
3. MarTech Alliance employees professionally connected with the Prize Draw, MarTech Alliance staff or contractors professionally connected to the Prize Draw, speakers presenting at the event and event sponsors, and any individuals who live in the same household as those persons referred to above are excluded from entering the Prize Draw.

How to enter

3. Registered attendees of #MarTechFest Dial Up will be invited to book Sponsored virtual sessions available via the event [agenda](#).
4. #MarTechFest Dial Up attendees who register for a Sponsored session within the Entry Period will automatically be entered into the Prize Draw. Attendees may only register for each session once.
5. Attendees may register for as many Sponsored sessions as they choose, each session registration will count as one entry in the Prize Draw.
6. There are up to four (4) Sponsored sessions available delivered by Treasure Data, Optimizely, OneTrust Preference Choice and Amity. Registration for non-Sponsored sessions will not count as an entry in the Prize Draw.
6. If you do not meet the criteria specified then your entry will not be deemed valid.
8. No purchase is necessary for entry to the Prize Draw.

When to enter

9. The #MarTechFest Dial Up Book Giveaway begins on Tuesday 6th April 2021 and ends on Monday 26th April 2021 ("Entry Period").

10. Entries submitted after the Entry Period will not be included in the Prize Draw.

Prize on offer

11. The total Prize Pool value is up to at least GBP500

12. Prizes will be awarded in the winner's local currency.

13. At the end of the Entry Period The Promoter will randomly select fifty (50) winners from the United Kingdom from all those entrants who have met the entry requirements for the Prize Draw.

14. The Prize draws will take place on: Tuesday 27th April 2021

15. Winners will be contacted by email after the closing date and the Prize will be sent to the winner via email within 10 days from the date of a confirmation email from the winner.

16. All Prizes are non-transferable and there is no cash alternative available

17. If MarTech Alliance is unable to contact a winner within 5 days, the Prize shall be deemed to be unclaimed or unaccepted and a substitute winner may be chosen at MarTech Alliance's sole discretion. MarTech Alliance will not be responsible or liable for any Prize that is unclaimed or declined.

18. MarTech Alliance reserves the right to substitute the Prize offered (such Prize will be of equal or greater value) and/or alter the Prize Draw in any way, including cancelling or withdrawing the Prize Draw altogether.

19. MarTech Alliance reserves the right to withhold Prizes in the event of non-compliance with these terms and conditions or if MarTech Alliance deems, in its absolute discretion, there to have been any malpractice throughout the Entry Period.

20. All entry instructions form part of these terms and conditions. By entering the Prize Draw all participants will be deemed to have accepted and be bound by these terms and conditions and by any other requirements set out in the promotional material. Non-compliance may render you ineligible to receive the Prize.

21. All entrants acknowledge that, in the course of participating in this Prize Draw, certain information about them ("Personal Data") will be captured, electronically or

otherwise, and will be transmitted to MarTech Alliance and third parties associated with the Prize Draw in line with the MarTech Alliance's [privacy policy](#).

22. All entrants hereby irrevocably assign all or any rights in the entries submitted to MarTech Alliance, including but not limited to any intellectual property rights and/or moral rights subsisting therein.

23. MarTech Alliance's decision is final; no correspondence will be entered into.

24. MarTech Alliance reserves the right to change these terms and conditions at any time without prior notice. In the event that any changes are made, the revised terms and conditions shall be posted on this website immediately. Please check the latest information posted herein to inform yourself of any changes.